

**OFFICE OF THE CITY MANAGER  
LITTLE ROCK, ARKANSAS**

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**BOARD OF DIRECTORS COMMUNICATION  
MARCH 17, 2015, AGENDA**

<p><b>Subject:</b></p> <p>An ordinance to amend Little Rock, Ark., Rev. Code § 2-243(a)(2)(w) to allow greater flexibility in the definition of broadband services as a professional service; and for other purposes.</p> <p><b>Submitted By:</b></p> <p>Information Technology Department</p>	<p><b>Action Required:</b></p> <p style="text-align: center;">√ <b>Ordinance</b> Resolution Approval Information Report</p>	<p><b>Approved By:</b></p> <p style="text-align: center;">Bruce T. Moore City Manager</p>
<b>SYNOPSIS</b>	This ordinance permits the City Manager, in appropriate situations, to allow bids for a City broadband package to consist of both professional service bids, and price bids.	
<b>FISCAL IMPACT</b>	None.	
<b>RECOMMENDATION</b>	Approval of the ordinance.	
<b>CITIZEN PARTICIPATION</b>	This issue was raised by the Information Technology Department as it prepared to put out for bid certain items that will address the City's use of broadband facilities.	
<b>BACKGROUND</b>	In 2009, the City declared that broadband services were a professional service so that contracts could be made on the basis of the most qualified bidder and best produce for the City. Since that time it has become apparent that this field does not necessarily include single companies that can perform all of the services that the City needs.	

**BACKGROUND  
CONTINUED**

This ordinance allows the City Manager, after consultation with the relevant department heads, to determine that parts of a broadband contract will be a professional service, and parts will be the subject of a lowest responsible and responsive price bid.

For example, X corporation may provide the best broadband package for the City's needs, and would be selected as a professional service. However, the actual work to dig trenches and bury the necessary fiber could be done by a price bid, and in the process could save the City money. Or, it could make it possible for the City to contract with a broadband company that does not provide the additional services necessary for installation.